

Web Banner Advertising on Lighthouse(LA&SD) Websites

Los Angeles Lighthouse (TOP)
<http://www.us-lighthouse.com/>

San Diego Lighthouse(TOP)
<http://www.us-lighthouse.com/sandiego/>

The screenshot shows the Los Angeles Lighthouse website. The layout includes a header with navigation links, a large red banner at the top, a sidebar with a 'Pick Up' section, and a main content area with a 'Top Page Middle Banner' and two 'Footer Banners' at the bottom. The website is in Japanese.

Large Top Page Banner

Top Page Side Banner #1

Top Page Side Banner #2

Top Page Middle Banner

Footer Banner #1

Footer Banner #2

The screenshot shows the San Diego Lighthouse website. The layout is similar to the Los Angeles site, with a header, a large red banner at the top, a sidebar with a 'Pick Up' section, and a main content area with a 'Top Page Middle Banner' and two 'Footer Banners' at the bottom. The website is in Japanese.

Large Top Page Banner

Top Page Side Banner #1

Top Page Side Banner #2

Top Page Middle Banner

Footer Banner #1

Footer Banner #2

AD Rates / Specs

| | Area | Rates | Dimensions |
|-----------------------------|-------------|-----------------|----------------|
| Large Top Page Banner | LA & SD Top | \$350 / 2 weeks | 1024 x 150 pix |
| Top Page Middle Banner | LA & SD Top | \$400 / 4 weeks | 700 x 120 pix |
| Top Page Side Banner #1, #2 | LA & SD Top | \$300 / 1 month | 300 x 250 pix |
| Footer Banner #1, #2 | ALL pages | \$350 / 1 month | 728 x 90 pix |

* File formats: GIF, JPG (NO ANIMATION) / File size: less than 150 kb.